



Real Fresh TV

# Social Media Training Calendar

Book online at [www.realfresh.tv](http://www.realfresh.tv)

Course fee: £150 + VAT

Do you find all this talk of blogging and using Facebook and Twitter to promote your organisation and engage with consumers confusing? Help is at hand.

Real Fresh TV develops and delivers industry-leading continuous professional development training on social media marketing.

## Our Training Courses

### Social Media Starter Course



The **Social Media Starter Course**, the UK's longest running 'social media for beginners' course was first delivered in 2008.

A half-day introduction to the techniques and tips for using social media in a business context, it has been very popular with PR companies, academics and non-profits. **£150 + VAT per person.**  
**Next dates:** 23 March, 20 April, 18 May, 10 June, 13 July



Learning  
Social Media  
By Doing  
Course

Developed at the request of attendees of the Social Media Starter Course, the **Learning Social Media By Doing Course** is a hands-on skills-development half-day training course on using social media in a business context. Come knowing the basics and leave having developed a social media strategy and contributed to the course blog. **£150 + VAT per person.**

**Next dates:** 25 March, 21 April, 19 May, 15 June, 14 July

### Introduction to Social Media for Media Professionals



The **Introduction to Social Media for Media Professionals** course is essentially a tailored starter course for media and marketing professionals. Designed specifically for professionals and free-lancers in the digital, TV, radio and games industries, it focuses on developing multi-platform content development skills. **£150 + VAT per person.**

**Next dates:** 18 March, 27 April, 20 May, 17 June, 15 July

## The Venue

Our training courses take place at Manchester's multi-million pound technology and enterprise centre, **One Central Park**, located just two miles from Manchester city centre. Each course is delivered in a **small, intimate classroom environment** with no more than 15 attending ensuring you have one-to-one contact with the course leader. Lunch and refreshments are provided.

Secure your place using the new training calendar at [www.realfresh.tv](http://www.realfresh.tv). **Limited places available, book now!**

## Would you like us to train your employees?

We are more than happy to provide in-house training to suit your staff development needs. For more information please contact Chi-chi Ekweozor on 0161 918 6739 or email [chichi@realfresh.tv](mailto:chichi@realfresh.tv)

## Get In Touch

We'd love to hear from you. Our address is: RealFresh.TV Ltd, One Central Park, Northampton Road, Manchester, M40 5BP | Tel: 0161 918 6739 | Email: [chichi@realfresh.tv](mailto:chichi@realfresh.tv) | web: [www.realfresh.tv](http://www.realfresh.tv)